IDAHO'S BOUNTY

Where Does My Dollar Go?

BUYING LOCAL FOOD THROUGH IDAHO'S BOUNTY

The mission of Idaho's Bounty Co-op is to build a sustainable and thriving regional food shed. Through sourcing a market and building a distribution network, we create a sustainable and vibrant business for the small farmer to sell their food and get the most money for its distribution while offering a safe, secure, healthy and fresh supply for our customers. Below is a brief price
comparison between the local grocer and Idaho's Bounty Co-op. There is also a breakdown of where your money goes when you buy local food through the Co-op versus conventional grocery store food.

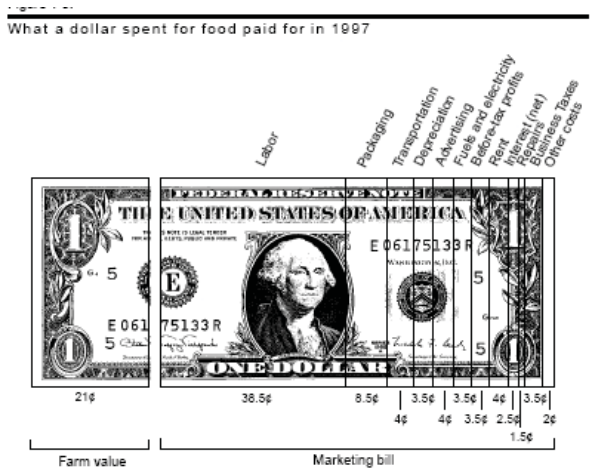
PRICE COMPARISON: STAPLE FOODS

Through Idaho's Bounty		Grocery Store	
Eggs (price per dozen)			
Durand Brown, free-range, grain fed	$4.60	Organic, free-range, vege-fed	$4.69
MM Heath organic, vege-fed, free range	$4.60	Organic, free range, omega-3	$4.99
Milk from Cloverleaf Creamery (price per half gallon)			
Non-Fat or 2% milk	$2.99	Non-Fat or 2% milk	$3.19
Cream-top whole milk	$3.22	Cream-top whole milk	$3.39
Ground Beef (price per pound)			
Wieser River ground beef	$5.00	Idaho organic ground beef	$5.99
Potatoes (price per pound)			
King's Crown Organic russets	$.64	Organic russet	$.69

As this chart shows, there's a small financial difference between buying organic food at the grocery store and buying it locally through Idaho's Bounty. There is a large difference, however, in where the money ends up.

IDAHO'S BOUNTY VS. GROCERY STORE

Idaho's Bounty covers costs of delivery, running the website and staff by charging the customers a15% fee on what they buy and the producers 15% of what they sell. The Co-op's aim is to become economically viable in order to be around for the long run. We charge only enough to cover expenses. Currently, we rely on donations and grants to offset sales. Our goal is to break even in one more year.



Grocery stores have more costs, and there are many steps between the farmer and the retail store. This means the same amount of money (the price you pay) is divided between more people, giving less to the farmer (see graphic).

"Food prices include payments for both the raw farm product and activities that occur once the product has moved past the farm gate, such as processing, transportation, wholesaling, and retailing. Thus, food prices comprise both farm prices paid to producers and charges for marketing services such as processing and distributing.

For many years, farmers' share of the consumer food dollar has been decreasing, while their costs of production have been rising. Thus, farmers have seen their net incomes pressured from both the revenue and expenditure sides (Hegland)". (Webpage: *Declining farm value share of the food dollar.*)

Buying through Idaho's Bounty, you are giving a majority of each dollar to the local farmers, and the remainder going to maintaining your Co-op. It is a sustainable way to contribute to your local economy and local foods, and a dollar well spent!

Imagine . . .

Knowing where your food comes from, who is producing it, and their ethics and farming practices

Working in support of the health of your local community food shed where energy stays local and supports our rural economy

www.idahosbounty.org
info@idahosbounty.org
(208) 721-8074