

SAVE THE DATE!!!

Farmers' Market Conference

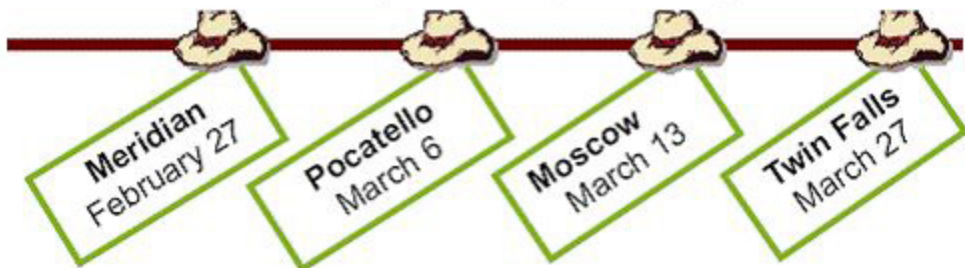
Coming to a location near you 2010!!!

Every manager, board member, and **VENDOR** should plan to attend this one-day training. The agenda is full of hot topics that are relevant to every market.

NEW THIS YEAR: Manager Breakout Sessions and Vendor Specific Tracts!!!

Agenda's will vary slightly between locations, but may include:

- How to Promote and Build Your Market
- Booth Design to Attract Customers and Increase Sales
- The Use of Foods Stamps at the Market
- The Senior Farmers Market Nutrition Program
- Health and Safety Issues
- Policies, Procedures, and Regulations for a Successful Market
- Planning for Profitability
- Networking, Networking, Networking**



\$20/person
**(\$15 for second person from
the same business)**
\$15 for Seniors/Students

Full Day of Workshops
Lunch Provided
**Bring questions to ask and
ideas to share!**

Registration information and detailed agenda's coming soon!

Contact Lacey Menasco at ISDA for more information.

lacey.menasco@agri.idaho.gov or (208)332-5838